



2008

ADVERTISING POLICIES

These changes about advertising apply to the Foreign Distributors and give you, as independent business owners, the freedom and responsibility to promote your business at your discretion. As independent business distributors of Enviro-Health, Intl. and LL's Magnetic Clay, you have the same responsibility as the company/corporation to represent yourself truthfully and ethically and to abide by the same rules and laws that govern the company. This includes compliance with local, regional, or national laws to operate your business. Just as the manufacturer or our company will not make illegal, irresponsible or outlandish claims regarding its products or business, nor should the independent distributor or foreign distributor make such claims.

Should it be found that you are in violation of any policies or laws, we shall enforce our right to take action against the individual(s) or company which can include suspension and even termination of a Distributorship.

Highlights of Advertising Policies Include:

- Distributors will not make outlandish or misrepresenting statements as determined by LL's Magnetic Clay or Enviro-Health, Intl. Any irresponsible or false remarks will result in disciplinary action by the Company.
- Distributors agree not to hold Enviro-Health International LLC or LL's Magnetic Clay, Inc. responsible for any false claims produced and distributed by the Distributor.
- Approvals for Distributor advertising are not issued by the Company and all advice provided by the Company should not be construed as approval.
- All advertising/promotion must indicate you are an independent Distributor with Enviro-Health International LLC, pre-approved with signed documents.
- Any use of unsolicited e-mailing (also known as SPAM) is prohibited.

Policies and Procedures

1. General Advertising

Enviro Health, International, LLC encourages advertising and promotion as a viable method for you to build your business. However, strict guidelines are necessary to maintain an ethical marketing effort. Therefore, these guidelines are a part of the agreement between Enviro-Health International, LLC and its Distributors. As an Enviro-Health International distributor

you are an independent contractor and shall not represent yourself as an employee of Enviro-Health International, LLC.

Further, you can in no way state or otherwise imply that you, or any new Distributor, will be employed by Enviro-Health International, LLC. Audiocassettes and phone message recordings must identify you as a Distributor at the beginning of the message. For further details on advertising and promotion, contact the Administrative Office of Enviro-Health, International, LLC.

2. Company Names, Trademarks and Logos

Enviro-Health, International LLC employee names, company names, distributor lists and information, trademarks or logos are proprietary and may not be used on any Home Page of the website, including in the reproduction of literature (partial or whole) or in any advertisement without prior approval. This includes domain names, URL and e-mail addresses. (Request approval by email and send it to: info@envirohealthproducts.com.)

The names and logos of Enviro- Health International, LLC and its products may only be used in product advertising *without making any claims*. LL's strictly prohibits the use of its corporate name, logo or trademark or any statements with respect to business, products or operations in any financing activity by an Enviro-Health International, LLC Distributor. Enviro-Health International, LLC does not approve or condone any such financing activities and any violation of this policy could lead to the termination of your Distributorship.

3. Advertising Approval

At the request of the Distributor, Enviro-Health, International, LLC may review advertisements created by the Distributor for compliance of Policies & Procedures. Only company-issued materials reflect the position of the company with respect to the uses and benefits of any product or service. Any advice provided by the company regarding advertising should not be considered approval by Enviro-Health International, LLC. Distributors are personally liable for any and all advertising and media they produce.

All advertisements, including those of a "blind" nature, i.e., without use of any corporate identities, any media, including newspaper ads, audio cassettes or videotapes, recorded messages, posters, flyers, promotional items, etc. are the sole responsibility of the Distributor.

Distributors agree to indemnify and hold Enviro-Health International, LLC harmless from any claims made as a result of advertising and promotional materials produced and distributed by the Distributor. If an advertisement published by a Distributor contains non-compliant health and/or income claims (as set forth by current laws), disciplinary action may be taken against the Distributor. Although the Distributor is personally responsible for the content of every advertisement, the company may take action when the Enviro-Health International, LLC Distributor logos, product names or compensation plans are listed or when any harm to the Company may result from the claims as determined by the Company.

3a. Distributor Advertising

Any use of print, Internet, radio or other form of advertisement must indicate that you are an independent Distributor of Enviro-Health International, LLC. This includes business cards, post cards, flyers, etc.

4. General Promotion

You can promote your business in any legal and ethical manner you desire, without misrepresenting Enviro-Health International, LLC, its products, company or business. No reproduction of DVD's, CD's, or labels, in part or whole, is allowed. Reproduction of product labels is a violation of state law; only original materials as furnished by Enviro-Health International, LLC, or with permission from the manufacturer of LL's Magnetic Clay may be used. All Enviro-Health International, LLC literature is copyrighted and cannot be duplicated unless it is on the website and used for informational purposes only. The restriction for duplication applies to but is not limited to photocopies, graphic reproductions, translated verbiage, corporate/product photos and copy taken in part and/or out of context. Material written or researched by the author must recognize the author and may not be used as your own. You cannot state or imply that Enviro-Health International, LLC approves or endorses any privately produced motivational literature or training materials used within your organization or Country.

5. Retail Outlets

Enviro-Health International, LLC Magnetic Clay products may be sold to retail outlets ON-LINE. Product knowledge and training is suggested for any stores or other retail outlets, unless a health store with knowledge of detoxification implications.

6. Fairs and Trade Shows

You can promote products distributed by Enviro-Health International, LLC at fairs and trade shows as long as Enviro-Health International, LLC products are not shown or displayed with any other clay product or products that are not natural like pharmaceuticals. Enviro-Health International, LLC products are to be displayed only with other natural or alternative products.

7. Public Advertising - Media; Internet

The use of public advertising media to advertise Enviro-Health International, LLC Products is restricted, without prior approval. Restricted public advertising media are any television network or cable broadcast or other electronic media, billboards, bus stop or park benches, and automated telephone solicitation equipment. Additionally, unapproved or unauthorized Internet or any other online services as well as spamming and the use of unauthorized and/or unapproved radio promotion or broadcasts of any sort are strictly prohibited.

Enviro-Health, Intl., LLC
2008

I, _____ *agree and accept to the above advertising policies as a*

Foreign Distributor for the country of _____

Dated this month and day of: _____, **year of** _____.

Email: _____

Please list your current:

Mailing Address:

Shipping Address:

Phone Contact:

Phone Contact:

Fax Number:

Fax Number:

FAX TO Enviro-Health International, LLC: (001) 928-649-2890

LL's Clay Products are used by doctors and professionals worldwide.